

How Are simPRO Customers Using Notifications?

74%

of customers are using notifications to **communicate with staff**



BENEFITS:

- Eliminate repetitive manual tasks
- Boost productivity
- Help organization of staff

TYPES:

- Schedule confirmations for contractors
- Follow up quotes before they expire
- Alerts for new leads
- Alerts for job status changes
- Alerts for purchase order approvals

49%

of customers are using notifications to **communicate with customers**

BENEFITS:

- Build stronger customer relationships
- Automated communications

TYPES:

- Booking confirmation reminders
- Recurring booking reminders
- Special offers
- Gather positive reviews
- Follow-up quotes
- Automatically send invoices

Don't Miss a Thing



49%

used notifications for jobs

28%

used notifications for invoices

36%

used notifications for quotes

30%

used quotes for date driven activities

SMS TIP:

90% of people open text messages compared to an **email that is only read by 20% of recipients**^.

*Results compiled from a survey of simPRO customers

^ Source: findstack.com/sms-marketing-statistics/

